

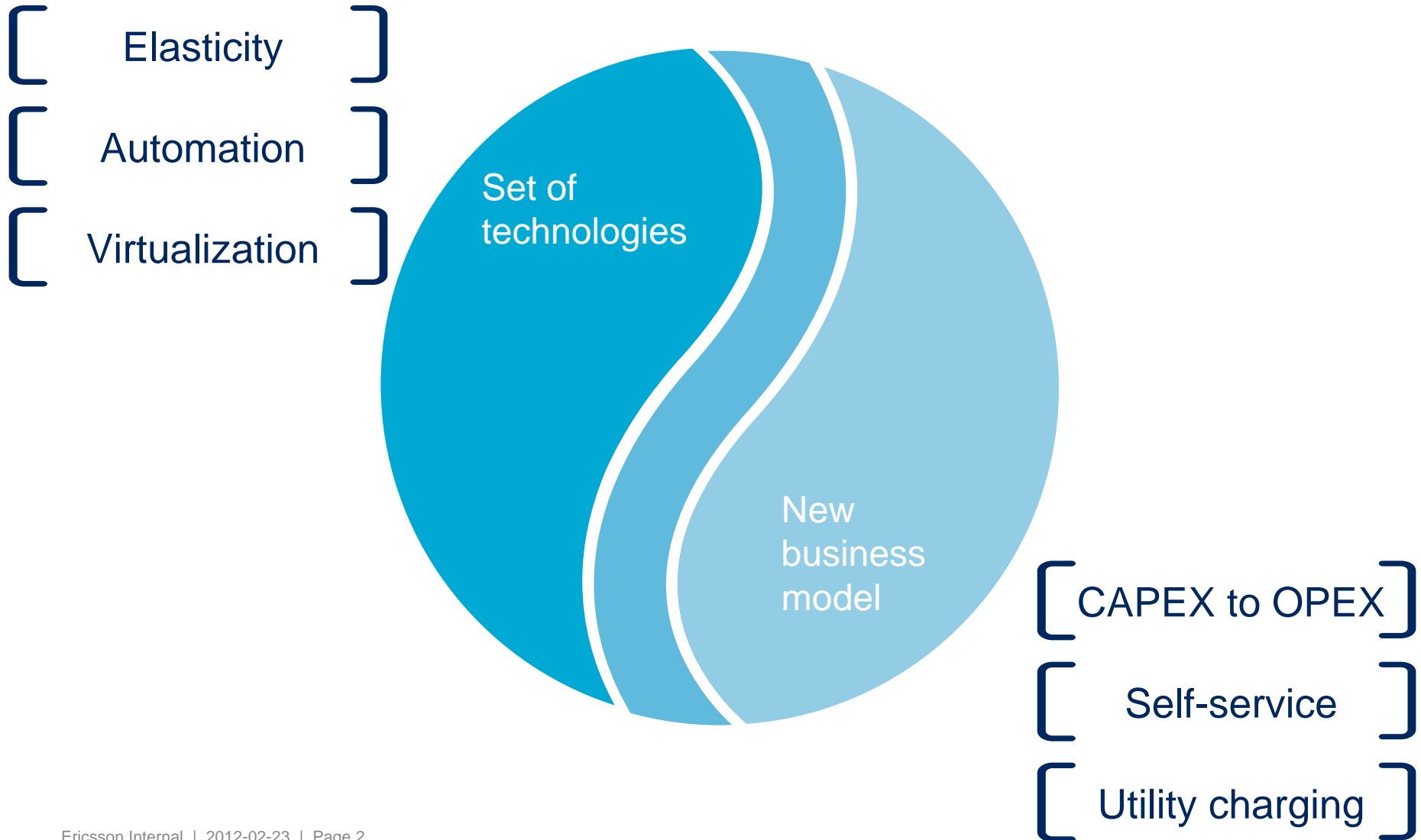


# CLOUD COMPUTING AND TELECOMMUNICATIONS: BUSINESS OPPORTUNITIES, TECHNOLOGIES AND EXPERIMENTAL SETUP

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Ericsson

# THE TWO FACES OF CLOUD COMPUTING



# THE NEXT WAVE OF CLOUD COMPUTING

Focus for cloud in  
telecommunications

Cloud 3.0:  
The integrated cloud

**Mission critical cloud:**  
SLA focus  
Network focus  
Security focus  
7 x 24 x Anywhere

Cloud 2.0:  
Rationalization &  
expansion

**Rationalization** of data-centers  
**Fast growth** of PaaS and SaaS  
Initial focus on networking and security

Cloud 1.0:  
Consolidation

**Consolidation** to large data-centers  
IT as utility  
New business model

# ERICSSON PROPOSAL

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High performance  
Telco grade &  
distributed clouds

**COMPUTE**

Accelerate business  
growth by offering XaaS  
plus service enablement

**CREATE**

24 x 7 x Anywhere &  
Cloud acceleration;  
focus on quality of  
experience

**CONNECT**

Architect, build,  
optimize and operate –  
complete professional  
services

**CUSTOMIZE**

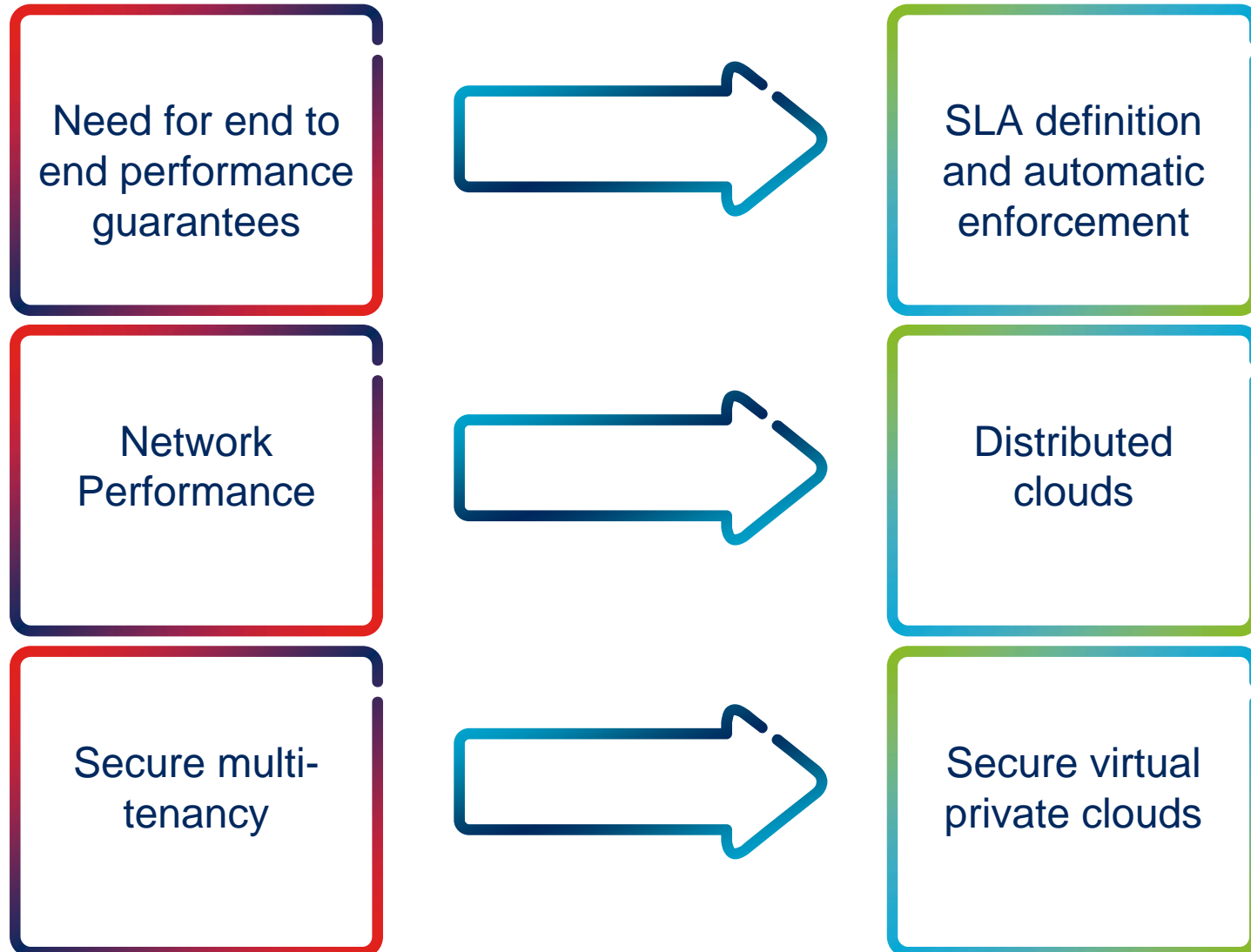
Efficient operations via  
integrated management  
of cloud + network

**CONTROL**

# TELECOM SOFTWARE AS A SERVICE COMPARISON OF BUSINESS MODELS

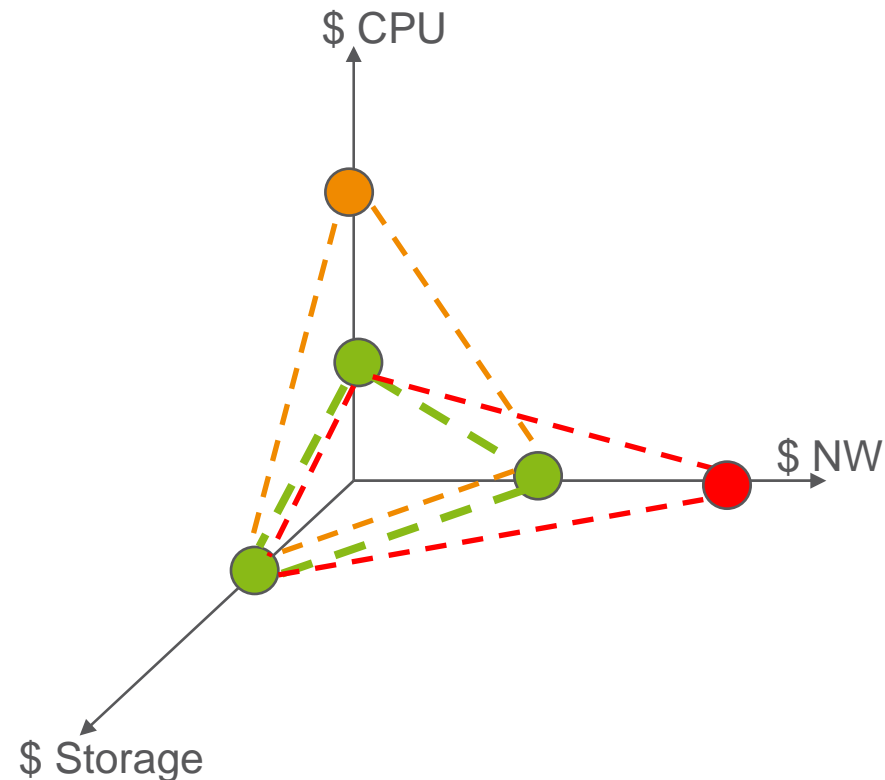
	<b>Product Sales</b>	<b>Hosting</b>	<b>Software as a Service</b>
<b>Billing</b>	Upfront	Upfront & usage based	<b>Usage based</b>
<b>Location</b>	On premises	Dedicated Datacenter	<b>Shared data center</b>
<b>Management</b>	Customer	Managed service	<b>Managed service</b>
<b>Capacity</b>	Customer responsibility	Managed capacity, customer pre-Planning	<b>Elastic, no customer pre-planning necessary</b>
<b>Offering</b>	Customized	Customized	<b>Standardized, customized through configuration</b>

# CHALLENGES OF TELECOM SAAS

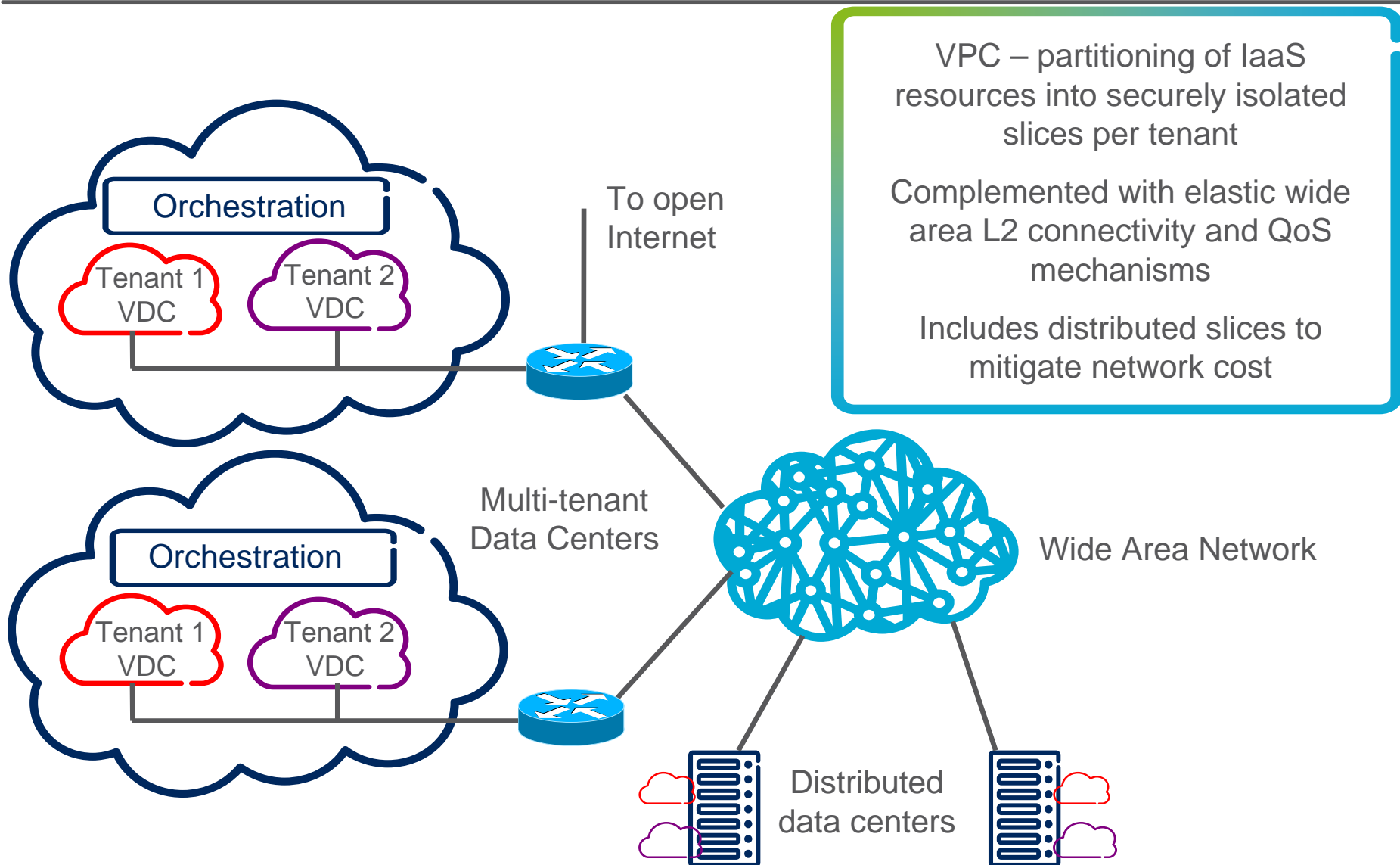


# NETWORK PERFORMANCE: THE CONST CONJECTURE

- › Similar to Brewer's CAP Theorem
  - You can't have Consistency, Availability and Partition tolerance at the same time
- › For clouds:
  - It is impossible to optimize the cost of Computation, Networking and Storage at the same time – at least one of these will be sub-optimal
- › Simple and intuitive – yet far reaching consequences
- › Foundation for all the efforts into
  - Distributed clouds
  - Distributed storage
  - Network as a Service



# THE CONCEPT OF DISTRIBUTED VIRTUAL PRIVATE CLOUD





# SLA MANAGEMENT

Specification



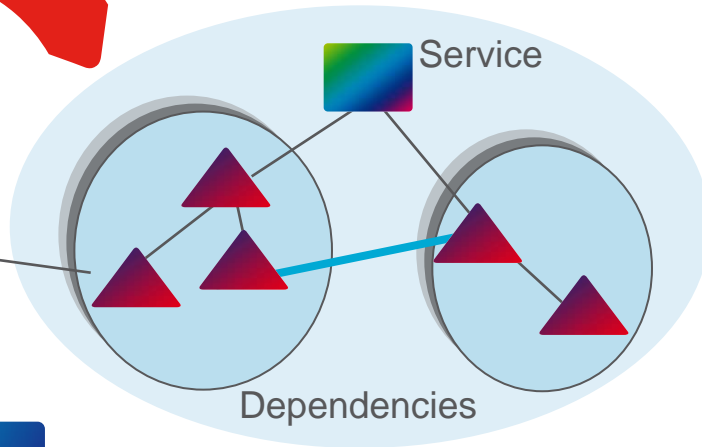
SLA

Resolution

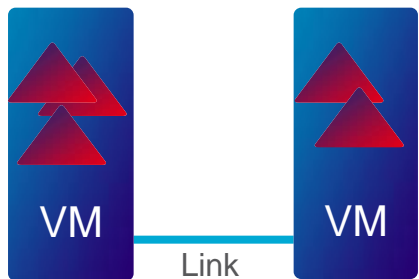


Service

SW components



Dependencies



Link

Provisioning



- › SLA specification decoupled from functional implementation of services
- › **Aggregation classes** identify how SLA parameters contribute to the goals on the parent level
- › Types of aggregations
  - Exact matching (location, protocols)
  - Additive (delay, memory, processing)
  - Multiplicative (availability)
  - Max-min (throughput)

# ELASTIC NETWORKING

Common OSS/BSS functions

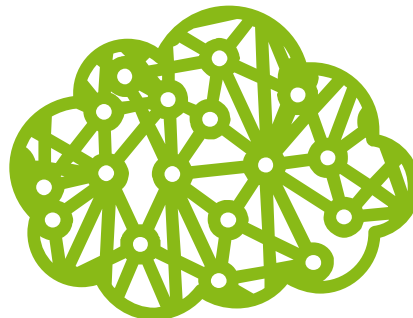
Service + Cloud + Network Orchestration

Cloud Resource Management

Network Resource Management



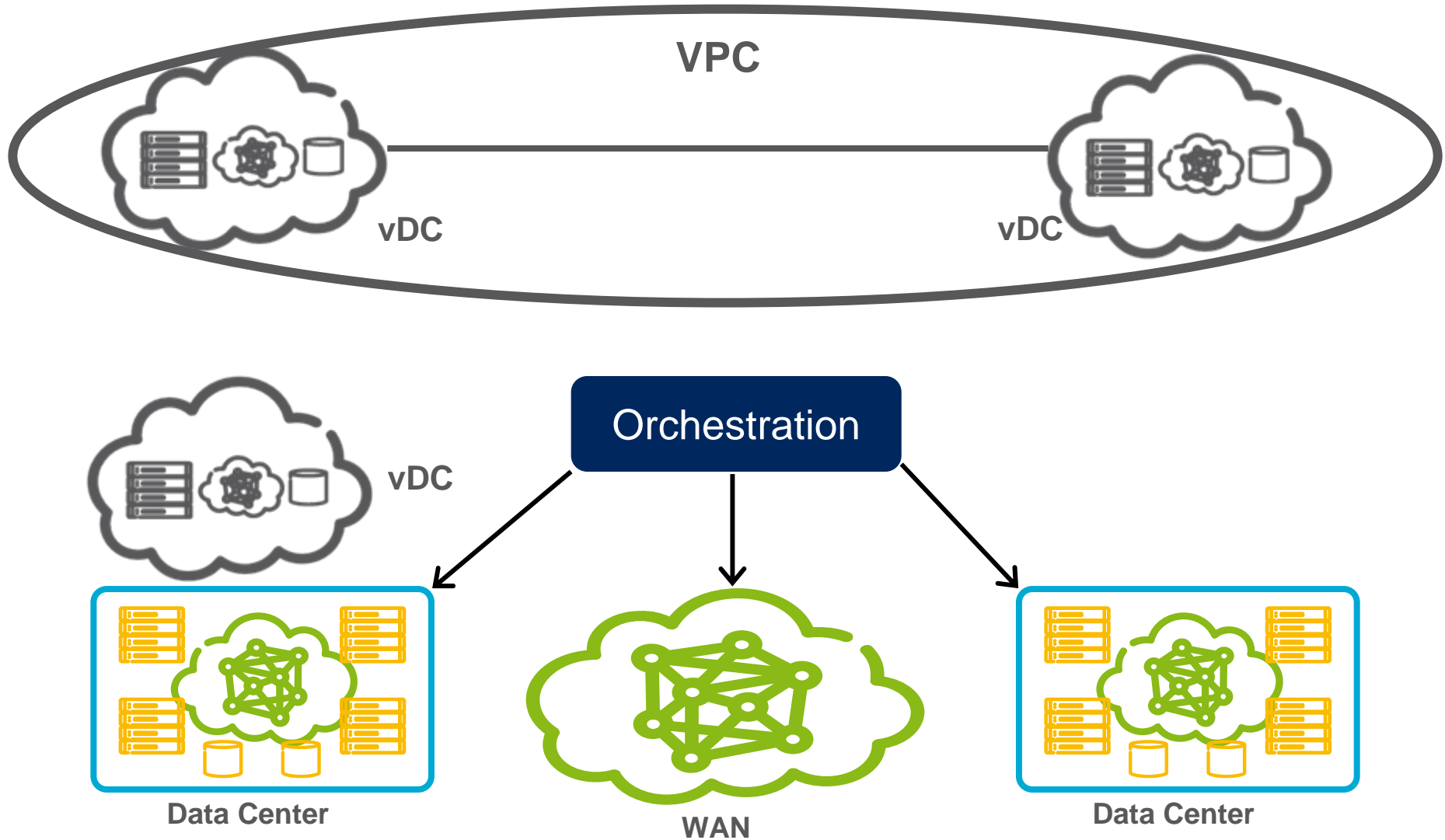
Cloud infrastructure



Network

- › Integrated management of network and cloud resources
  - Similar elasticity and dynamicity
  
- › Multiple available technologies (MPLS, optical networks, IP overlays) require an abstraction layer + plug-in architecture
  
- › QoS attributes enhanced, on-demand wide area network provisioning
  
- › Associated with a local virtual network per VDC in each data center

# ELASTIC NETWORKING & VPC



# ENHANCED TELECOM-BASED CLOUD SECURITY

## KEY FINDINGS

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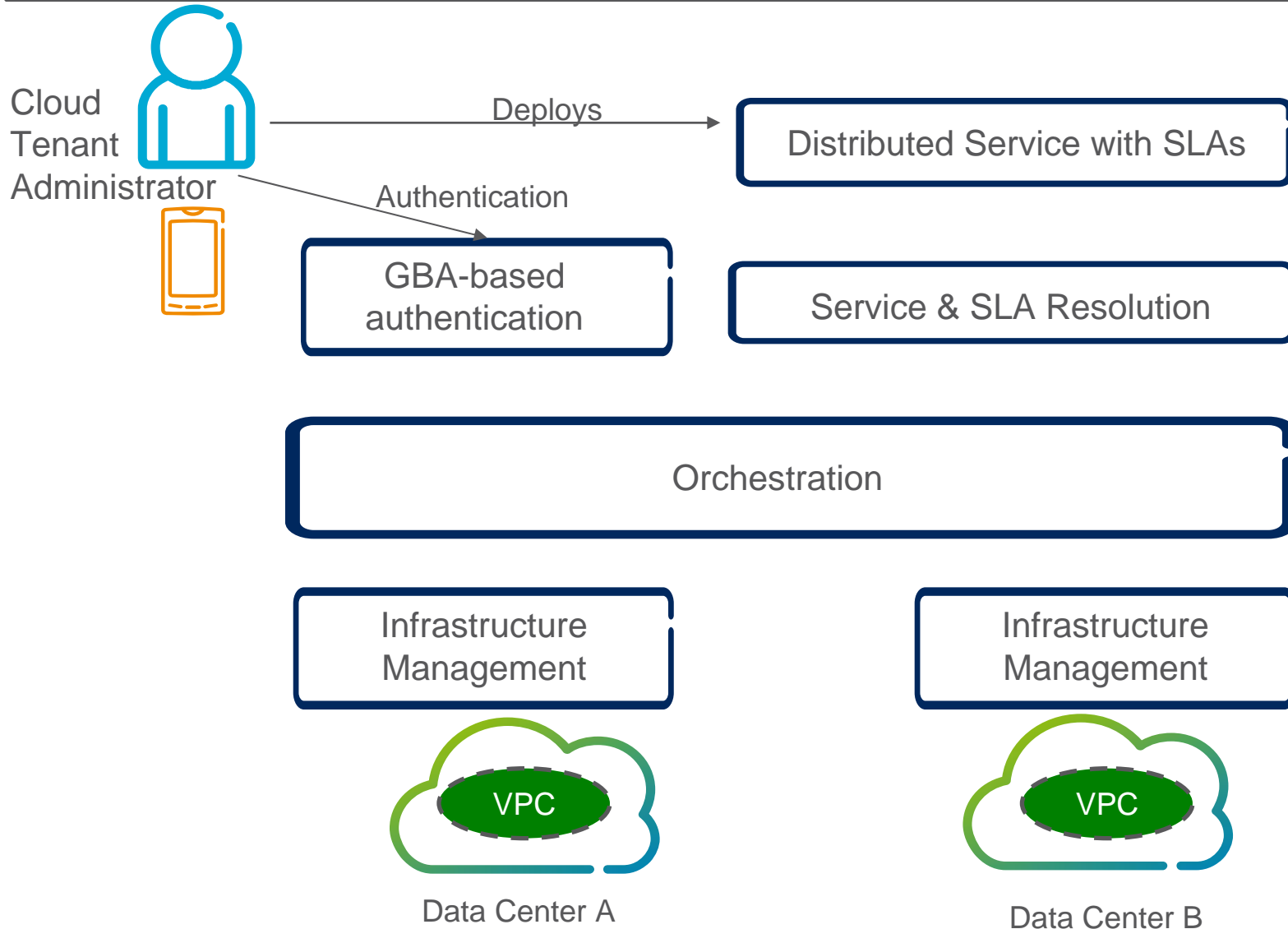
USIM based authentication can  
be re-used in the cloud context

Applicable to any cloud, based  
on federated identity solutions

Proven scalability enables  
large-scale deployments

Network location: reliable basis  
for distributed cloud allocation

# FUNCTIONAL ARCHITECTURE



# OPENSTACK: BIRD'S EYE VIEW

NOVA



Manage virtualized compute resources in the data center

SWIFT



Build scalable, redundant object storage using standardized servers

GLANCE



Manage a virtualized disk image database



KEYSTONE



Authentication and Authorization

QUANTUM



Manage virtualized network resources in the data center



Elastic Networking



Manage virtualized wide-area connectivity

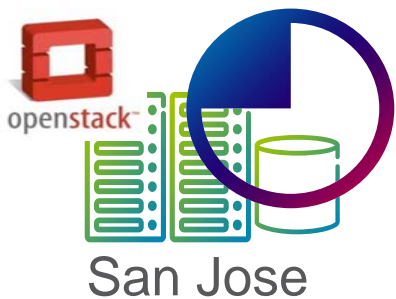


# EXPERIMENTAL SETUP

## Slicing Virtual DC (VDCs)



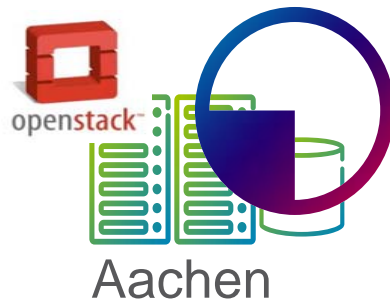
Montreal



San Jose



Stockholm



Aachen

- › First distributed virtual DC manager solution based on OpenStack
- › Integrated elastic network management based on Ericsson router products
  - Integrated with OpenStack
- › SIM-based and OpenID-based authentication
  - Integrated with OpenStack

# SUMMARY

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[ Cloud models in telecommunications require new technologies ]

[ VPC, SLA management, elastic networking, distribution: key technologies ]

[ Telecom security is suitable for re-use in the cloud context ]

[ Implementation of distributed VPC, elastic networking, SIM-based security on OpenStack ]



# THANK YOU!

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